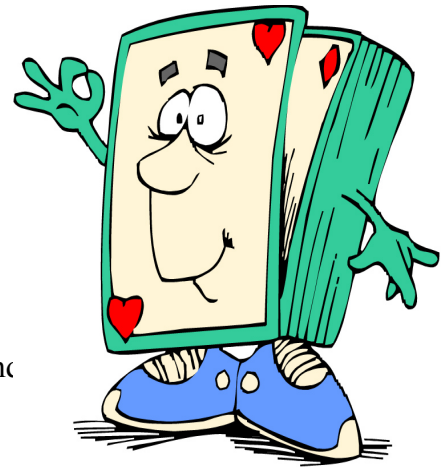


Six Brain-Science Principles that Trump Traditional Training, Teaching, and Presenting

From: "Using Brain Science to Make Training Stick!"
Author: Sharon Bowman

In playing cards, to "trump" means to hold the cards that will win the hand. In learning, to trump means to use the best strategies that work *for the learners*, not for the instructor. Learners "win"—that is, they learn more successfully—when the following principles are applied.



1.	2.
3.	4.
5.	6.