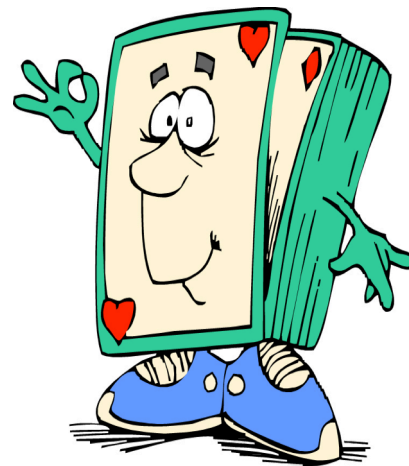


# Graphic Organizer for: Six Brain-Science Principles that Trump Traditional Training and Presenting

From: "Using Brain Science to Make Training Stick!"

Author: Sharon Bowman



In playing cards, to "trump" means to hold the cards that will win the hand. In learning, to trump means to use the best strategies that work *for the learners*, not for the instructor. Learners "win" — that is, they learn more successfully—when the brain-science principles below are applied.
